

AAIE EDUCATIONAL PROGRAMS

1. **FACULTY OF ARTS & HUMANITIES**

- General Arts & Humanities
- Social & Human Services Asst.
- Teaching Assistant
- Train-the-Trainer
- Volunteer Management

2. **FACULTY OF BUSINESS**

- Business Administration
- International Business Admin.
- Event Management
- Management of Non-Profit Org.

3. **FACULTY OF LANGUAGES & CULTURES**

- English As a Second Language
- ESL Teacher Training
- Multicultural Studies Specialist
- Translator & Interpreter Training
- Teacher of Foreign Languages
- Foreign Languages

4. **FACULTY OF HEALTH & MEDICINE**

- Activities Director
- Chiropractic Assistant
- Certified Health Coach
- Home Health Aide
- Homeopathic Medicine (HD)
- Medical Assistant
- Medical Case Management Specialist
- Naturopathic Medicine (ND)
- Physical Therapy
- Psychology
- Recreational Therapy
- Therapeutic Massage

Special Pre-Health Profession Program for High School / College Students

Interested in becoming a Doctor, Nurse, Dentist, Chiropractor, Physical Therapist, etc. This 100-hour program is offered on Saturdays for 3-months (Jan./April/July & October). The cost for this 80-hours didactic plus 20-hour internship program is \$850 per person.



☎ 248-822-6000 or 586-573-7300
🌐 americanacademyedu.org
✉ info@americanacademyedu.org

AMERICAN ACADEMY OF INTERNATIONAL EDUCATION

YOUR SCHOOL OF LIFE-LONG LEARNING
41800 Hayes Rd • Clinton Twp., MI 48038



EVENTS MANAGEMENT SPECIALIST

Certificate & Diploma Programs



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EVENTS MANAGEMENT SPECIALIST

Event Management, often referred to as 'Project Management' is a multi-million dollar industry, and has grown significantly in the last few decades. Event Management is a glamorous, exciting and thrilling profession, but it requires one to exhibit excellent interpersonal communication, negotiation and organizational skills. It demands high perfection, hard-work and a lot of patience.

With the industry growing by leaps & bounds, Event Managers are in very high demand and work in wide variety of businesses & industries, in at hotels, resorts, cruise lines, entertainment complexes, amusement parks, restaurants, sports facilities, associations, corporations, etc. as Meeting Planners, Project Managers or as independent Meeting Planners, Event Managers or Consultants.

Competency Based accelerated programs, based on credit for previous studies, experience, research or examination, may allow you to complete the program in less time. Most courses, including Continuing Education Programs, may be available on-campus, on-line or a combination thereof (hybrid).

New Classes begin in January, April, July & October on 3-month Trimester basis. Scholarships, Student Loan or Pay-As-You-Study programs are available. Classes are held once or twice each week, during the day, evening or weekends for your convenience.

CERTIFICATE PROGRAM

Trimester 1-4 (1 Year) 14 Courses =
630 Clock Hours. Tuition: \$2,970.00

Trimester - 1

ENG-101	English Composition - 1	45
CUL-101	Multicultural Studies	45
PSY-101	Intro to Psychology	45

Trimester - 2

ENG-102	English Composition - 2	45
BUS-202	Intro to Event Management	45
SOC-101	Introduction to Sociology	45
ECO-101	Introduction to Economics	45

Trimester - 3

BUS-103	Introduction to Marketing	45
BUS-105	Fundamentals of Management	45
BUS-203	Categories & Types of Events	45
BUS-218	Public Relations	45

Trimester - 4

BUS-224	Budget & Financial Manage't.	45
SPA-101	Spanish As A Second Language	45
CUL-101	Multicultural Studies	45

DIPLOMA PROGRAM

Trimester 1-8 (2 Years) 28 Courses =
1260 Clock Hours. Tuition: \$5,970.00

Trimester - 5

BUS-204	Planning A Successful Event	45
BUS-206	Successfully Marketing Your Event	45
PSY-210	Psychology In Business	45

Trimester - 6

CUL-226	Design & Décor for Events	45
BUS-228	Event Fundraising & Sponsorship	45
BUS-217	Human Resources Management	45
BUS-225	Catering & Hospitality for Events	45

Trimester - 7

BUS-227	Managing Special Events Vendors	45
BUS-229	Event Negotiation & Contractors	45
BUS-230	Event Entertainment & Prod.	45
BUS-231	Managing Multicultural Events	45

Trimester - 8

BUS-219	Crisis & Conflict Management	45
BUS-207	The Art of Public Speaking	45
ETH-101	Professional Ethics	45

The students are required to complete CPR & First Aid Course at their own expense before graduation.