

AAIE EDUCATIONAL PROGRAMS

1. **FACULTY OF ARTS & HUMANITIES**

- General Arts & Humanities
- Social & Human Services Asst.
- Teaching Assistant
- Train-the-Trainer
- Volunteer Management

2. **FACULTY OF BUSINESS**

- Business Administration
- International Business Admin.
- Event Management
- Management of Non-Profit Org.

3. **FACULTY OF LANGUAGES & CULTURES**

- English As a Second Language
- ESL Teacher Training
- Multicultural Studies Specialist
- Translator & Interpreter Training
- Teacher of Foreign Languages
- Foreign Languages

4. **FACULTY OF HEALTH & MEDICINE**

- Activities Director
- Chiropractic Assistant
- Certified Health Coach
- Home Health Aide
- Homeopathic Medicine (HD)
- Medical Assistant
- Medical Case Management Specialist
- Naturopathic Medicine (ND)
- Physical Therapy
- Psychology
- Recreational Therapy
- Therapeutic Massage

**Special Pre-Health Profession Program for
High School / College Students**

**Interested in becoming a Doctor, Nurse,
Dentist, Chiropractor, Physical Therapist, etc.
This 100-hour program is offered on
Saturdays for 3-months (Jan./April/July &
October). The cost for this 80-hours didactic
plus 20-hour internship program is
\$850 per person.**



☎ 248-822-6000 or 586-573-7300
🌐 americanacademyedu.org
✉ info@americanacademyedu.org

AMERICAN ACADEMY OF INTERNATIONAL EDUCATION

YOUR SCHOOL OF LIFE-LONG LEARNING
41800 Hayes Rd • Clinton Twp., MI 48038

**INTERNATIONAL
BUSINESS
ADMINISTRATION**
Certificate & Diploma Programs



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CURRICULUM & INFORMATION

INTERNATIONAL BUSINESS ADMINISTRATION

The 21st century has brought some fundamental global changes. The developing economies are on the way to challenging the traditional economic powers in manufacturing and service industries. The multinational companies are investing heavily in Asia, Africa and Latin America, because of cheaper labor and because of rising buying powers in many under-developed nations. The skills required to be a successful International Business executive are much different now than what they were just a decade ago.

The career in International Business Administration is challenging and very rewarding. There is no shortage of jobs for graduates of International Business in America or around the world. After completing the Certificate or Diploma program, you will have the option of working in a wide range of businesses at home or overseas. You may also become an independent International Business Consultant or set-up your own international business. You will be trained for any of these challenges.

Competency Based accelerated programs, based on credit for previous studies, experience, research or examination, may allow you to complete the program in less time. Most courses, including Continuing Education Programs, may be available on-campus, on-line or a combination thereof (Hybrid).

American Academy of International Education offers a unique 'Modular' curriculum. Our non-traditional, case-study based individualized and thought-provoking teaching methodology, allows our students to think outside of the box and learn strategies for the 21st century global cyber community.

New Classes begin in January, April, July & October on 3-month Trimester basis, but we do allow you to begin and graduate with your own pace. Classes are held once or twice each week for your convenience.

CERTIFICATE PROGRAM

Trimester 1-4 (1 Year) 14 Courses =
630 Clock Hours. Tuition: \$2,970.00

Trimester - 1

ENG-101	English Composition - 1	45
CUL-101	Multicultural Studies	45
PSY-101	Intro to Psychology	45

Trimester - 2

ENG-102	English Composition - 2	45
BUS-211	Intro to International Business	45
BUS-109	Introduction to Importing	45
ECO-101	Introduction to Economics	45

Trimester - 3

BUS-110	Introduction to Exporting	45
BUS-105	Fundamentals of Management	45
CUL-101	Multicultural Studies	45
BUS-223	Offshore Outsourcing	45

Trimester - 4

BUS-211	Fundamentals of Inter'l Mktg	45
SPA-101	Spanish As A Second Language	45
MAT-101	Math & Algebra*	45
	(this can be substituted with another course)	

DIPLOMA PROGRAM

Trimester 1-8 (2 Years) 28 Courses =
1260 Clock Hours. Tuition: \$5,970.00

Trimester - 5

BUS-215	How to do Business w/the World	45
BUS-216	Int. Economic & Trade Organiz'ns	45
BUS-213	Factors Influencing Success in International Markets	45

Trimester - 6

PSY-210	Psychology In Business	45
US-217	Human Resources Management	45
BUS-214	Venturing Abroad	45
BUS-219	Crisis & Conflict Management	45

Trimester - 7

BUS-104	Writing a Successful Business Plan	45
CUL-201	International Communications	45
ECO-210	World Economics	45
BUS-209	Organizational Theory	45

Trimester - 8

BUS-237	Budgeting & Financial Manage't	45
BUS-207	The Art of Public Speaking	45
ETH-102	Ethics Around the World	45

The students are required to complete CPR & First Aid Course at their own expense before graduation.